

COSMOPROF  
WORLDWIDE BOLOGNA

presents

COSMOC  
TRENDS

Exclusive report curated by

**BEAUTYSTREAMS**

Beauty is becoming both increasingly diverse and personalized, drawing on technologies spanning AI to biotechnology to push the boundaries of formulation, concept, and design. To shine a spotlight on some of the most exciting emerging innovations and trends, Cosmoprof Worldwide Bologna presents the latest edition of the CosmoTrends Report, in collaboration with renowned global beauty trend authority BEAUTYSTREAMS.

The CosmoTrends Report is an essential trend guide for the beauty industry, highlighting product innovation and notable brands among the exhibitors at Cosmoprof Worldwide Bologna 2024. For this report, Cosmoprof invites the show's exhibitors to submit their latest innovations. BEAUTYSTREAMS then analyzes the hundreds of online submissions to identify the most captivating trends. The resulting report highlights what's new and what's coming next, providing a vital perspective on where beauty is headed now.

# PRE-SHOW TRENDS OVERVIEW

Today, beauty is expected to take every aspect of a person into account – from their emotional well-being to their physical health, through to their increasingly specific personal preferences. This is all in evidence at Cosmoprof Worldwide Bologna and Cosmopack 2024, where brands are showcasing products that address consumers' unique needs. Whether it's products that enhance the youthfulness of the mouth, gums, and teeth; AI-powered massagers that hone the body's contours; skin care tailored to a user's environment; or neurocosmetic-inspired formulas, this year the show indicates that formulations and packaging solutions are becoming both more targeted to individuals and diverse in the issues they address. The future of beauty has the individual in mind.



## PSYCHED UP

Skin care that explores the mind-body-skin connection.

## CHEEEESE!

Elevated oral care gets its moment to dazzle.



## GET SLIM

Innovations that hone the body's contours are on the rise.



## ONLY YOU

Personalized make-up and skin care stand out with their spirit of individuality.



## GREEK HOMAGE

Tapping into Greece's rich heritage in beauty and natural resources alike.



# PSYCHED UP

## Skin care that explores the mind-body-skin connection.

The link between the mind and the skin is well established, with the field of psychodermatology exploring the interconnectedness of these two facets of the body. Building on this link, neurocosmetics are on the rise, with the term loosely referring to products that impact the body's central nervous system through the skin, ultimately acting on the skin, mind, or both. According to 2023 research from SkyQuest, the neurocosmetics market is expected to surpass US \$2.69 billion by 2030, growing at a CAGR of 8.4% between 2023 and 2030. At this year's show, this trend translates into topicals and ingestibles that inhibit oxidative stress pathways in the skin; alleviate emotional stress; and nourish the skin while enhancing mood. Aesthetics and emotions are becoming increasingly intertwined.



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# PSYCHED UP

# FACTS

What are neurocosmetics?  
In a [2002 paper in the International Journal of Cosmetic Science](#), dermatologist Professor Laurent Misery defined neurocosmetics as being designed to “modulate neuro-immuno-cutaneous system functioning at the epidermal level.”

The neurocosmetics market is expected to surpass US \$2.69 billion by 2030, growing at a CAGR of 8.4% between 2023 and 2030, according to [data from SkyQuest](#).

Among actives of interest in neurocosmetics are adaptogens, turmeric, and Sichuan pepper extract, which are all said to act on the mind-skin connection.

# PSYCHED UP

## SKIN CARE

Rofersam (Spain)

**Beauté Méditerranée Stress Repair Moisturizer**

Hall: 14 Stand: B/12-C/13

This moisturizer contains the brand's Hechy Complex, a combination of five Mediterranean oils: avocado, hemp, chia seed, rosemary, and olive oils, which Beauté Méditerranée says "can suppress inflammation by acting directly on the skin's HPA axis or directly inhibiting oxidative stress pathways." The complex activates skin's oxidative defense systems, inhibiting the cell damage caused by oxidative stress. This means that the moisturizer is ideal to calm sensitive skin prone to reactivity. Also among its ingredients are niacinamide and an emulsifier derived from upcycled olives, leaving skin soft, reducing roughness, and improving elasticity and hydration. As part of its anti-inflammatory effects, it protects against the effect of UV rays, blue light from screens, and pollution.



# PSYCHED UP

## SUPPLEMENT

Rejuvenated Ltd. (United Kingdom)

**Cellular Calm Complex**

Hall: 19 Stand: G/6

Nootropics, adaptogens, and vitamins combine in the Cellular Calm Complex supplement to “reduce the impact of physical and emotional stress and bring harmony to neurological functioning,” Rejuvenated says. The active ingredients in the supplements increase the body’s cellular energy while providing an adaptogenic effect. This action is billed as protecting the telomeres, or the “caps” that protect DNA. This is useful in the face of stress, which can cause cells to use more energy, thus triggering the mitochondria to produce more of the needed energy, which in turn increases oxidative stress and shortens the telomeres. The result is a supplement that alleviates the symptoms of physical and emotional stress, which can help to reverse aging at a biological level.



# PSYCHED UP

## SKIN CARE

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Vagheggi S.p.A. (Italy)

**Emozioni Plus Cooling Serum**

Hall: 30 Stand: D/40-E/39

Turmeric metabolome is among the actives in this cooling serum, which takes inspiration from neurocosmetics. The turmeric metabolome, Vagheggi states, is rich in cellular factors, or messenger molecules, which combat stress. These molecules modulate the release of neurotransmitters in the body, reducing inflammatory and stress states and “typical manifestations of sensitive skin,” alongside stimulating hydration and skin barrier function. Within the serum, the turmeric metabolome – obtained via a green biotechnology method – brings the skin back to a comfortable condition, protects, and leaves an even finish. The serum is also infused with pure blueberry juice, obtained via upcycling; Sichuan pepper extract, which acts on neuromuscular synaptic transmissions to reduce skin discomfort; and a sensory emulsifier.





# PSYCHED UP

## SKIN CARE FORMULA

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Cosmewax (Spain)

### Sleep Well Overnight Serum

Cosmopack Hall: 20 Stand: A/31-B/32

This serum draws on ingredients derived from “blue biotechnology” to help skin counteract the effects of daily stress, while its floral, herbaceous fragrance soothes the mind ahead of sleep. Among the serum’s ingredients is a marine biotechnological ferment, which Cosmewax says is derived from “a microorganism found in the sea breeze” on the South Pacific islands of Fiji, which helps to reduce wrinkles’ depth and protect skin from daily stresses; microalgae to repair skin overnight, reducing the appearance of wrinkles and improving skin firmness and radiance; and niacinamide and hyaluronic acid to provide moisturizing and antioxidant benefits. Its relaxing fragrance contains rosemary and lavender essential oils, and the product is certified vegan and silicone free, with 85% of its ingredients of natural origin.



# PSYCHED UP

## SKIN CARE FORMULA

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Colep Consumer Products (Portugal)










**Aphrodite Replenish & Boost – Serums of the Sea  
for the Face & Body**

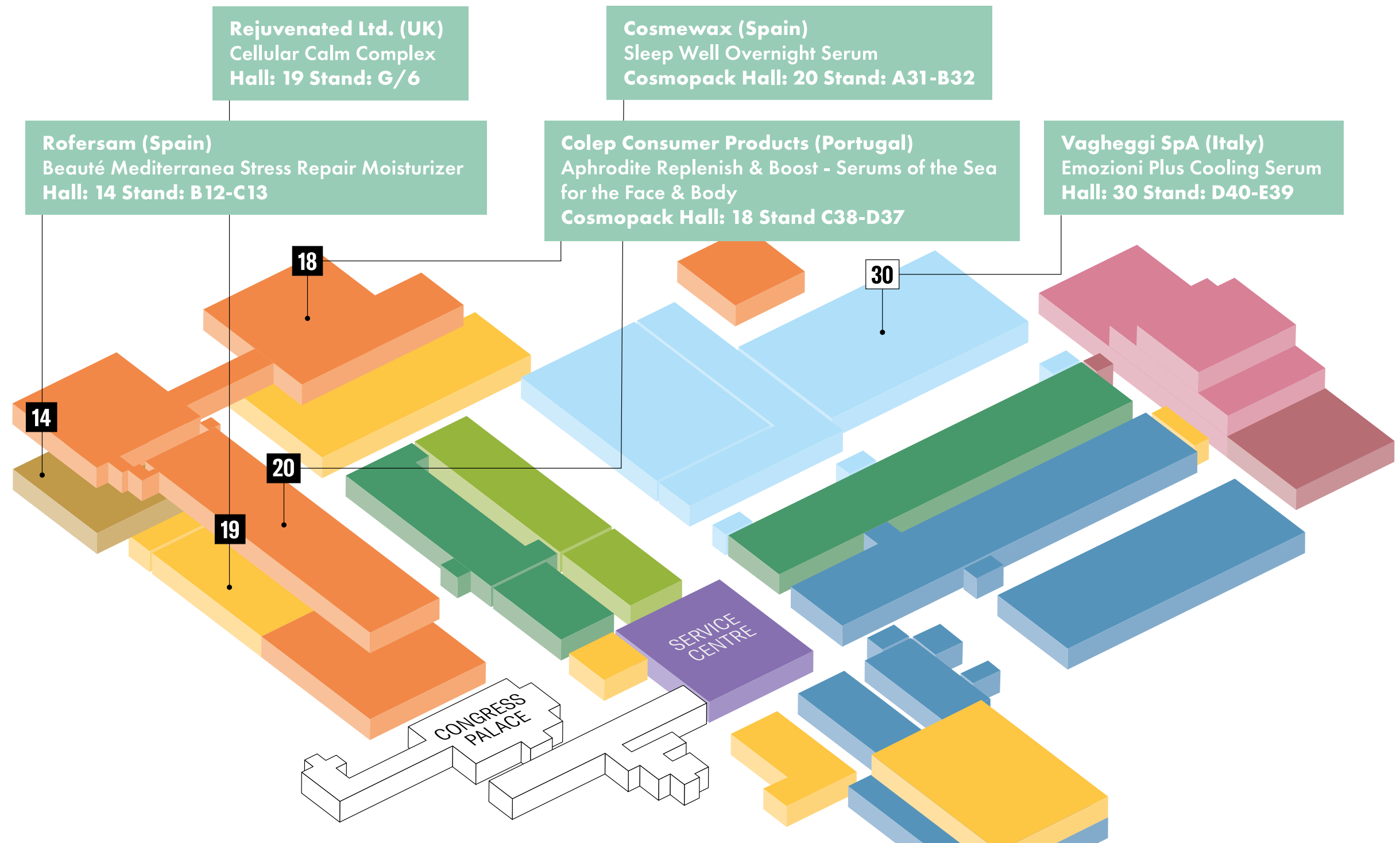
Cosmopack Hall: 18 Stand C/38-D/37

Via these serums, Colep Consumer Products aims to offer “not only exceptional science-backed skin care but also an emotional benefit.” The serums, one for the face and one for the body, are formulated with blue biotech ingredients renowned for their mood-enhancing properties. Sustainably sourced, these ingredients work in synergy with the skin to benefit both one’s well-being and appearance. On an aesthetic level, the serums are crafted to provide intense hydration and nourishment and leave the complexion radiant. Citing its own tests, Colep notes that 81% of consumers found that the serums boosted their mood, while instrumental tests demonstrated that the serums improved skin elasticity and firmness and reduced wrinkles’ depth and width.



# PSYCHED UP

<b>21 - 23 MARCH</b>	
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	<b>COSMOPRIME</b>
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	<b>BEAUTY &amp; SPA</b>
	<b>NAILWORLD</b>
	<b>COSMOSHOP</b>
	<b>COUNTRY PAVILIONS</b>



# CHEEEESE!

**Elevated oral care gets its moment to dazzle.**

No longer merely a utilitarian category, oral care is stepping into the beauty spotlight with targeted formulas that care for all aspects of the mouth and teeth. Indeed, as working online has grown, particularly post COVID-19, consumers are becoming better acquainted, via cameras, with how their teeth appear to others. This is part of what's driving growth in the oral hygiene category, which Fact MR predicts will rise at a CAGR of 5% between 2023 and 2033, to a value of US \$85 billion by the end of 2033. Among the most striking oral care products this year are masks that employ probiotics to achieve youthful-looking gums; toothpastes dedicated to the needs of vapers; and environmentally friendly toothpaste tablets. Get ready to flash those pearly whites.



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# CHEEEESE!

# FACTS

The oral hygiene category is predicted to rise to a value of US \$85 billion by the end of 2033, representing a CAGR of 5% between 2023 and 2033, according to Fact MR.

It's no longer just about tooth care – look out for innovations that are enhancing the mouth's appearance, addressing dry mouth that e-cigarettes can cause, or even bejeweling teeth.

Environmentally friendly options are on the rise, such as those that contain non-toxic ingredients that won't impact health if they're swallowed.

# CHEEEESE!

## ORAL CARE

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Thépenier Pharma & Cosmetics (France)  
**Blissful Grin – Age-Renewal Oral Mask**  
Cosmopack Hall: 15A Stand: A/2a

Billed as an “anti-aging postbiotic mask,” this oral care innovation acts to moisturize, protect, and soothe the mouth’s mucosal tissues, thus reducing gum inflammation and bacteria, promoting a balanced oral microbiome and a more youthful appearance. The mask’s ingredients include purified water with erythritol, a plant-derived moisturizing agent, to rehydrate and protect delicate oral tissues; *Ginkgo biloba* extracts whose antioxidant, antimicrobial, and anti-aging properties help fight inflammation and prevent bacterial proliferation; and a patented blend of opuntia, olive, and peppermint extract, to promote the healing of irritated oral mucosa. It also contains an oral care postbiotic to maintain a balanced oral microbiome, protecting against oral pathogens and strengthening the mucosal barrier. With hyaluronic acids and aloe vera extracts, the mask hydrates, regenerates, and rejuvenates the gums, resulting in a more youthful appearance.



# CHEEEESE!

## ORAL CARE

EVA COSMETICS CORP. S.A.E. (Egypt)  
**Eva Smokers E-Line Toothpaste with Menthol**  
Hall: 26 Stand: A/7

Created in response to the needs of e-cigarette users, this toothpaste's actives calm gum irritation caused by exposure to heat from e-cigarettes. Indeed, the brand notes that while billed as safer than tobacco, e-cigarettes can negatively impact the mouth, as their vapors produce toxins when the heat interacts with the device's fluids and flavorings. To counteract e-cigarettes' effects, the toothpaste's ingredients include neem extract, whose anti-bacterial properties combat gum problems and freshen breath; xanthan gum, glycerol, and sweeteners to provide relief from dry mouth that e-cigarettes can cause; and zinc citrate, to protect against dental cavities, gingivitis, periodontitis, and malodor by controlling the formation of dental plaque and inhibiting the formation of calculus. The toothpaste is vegan and has a menthol flavor.



# CHEEEESE!

## ORAL CARE

Fresmy OÜ (Estonia)

**Fresmy Peppermint Toothpaste Tablets**

Hall: 16 Stand: C/20c

Fresmy bills its toothpaste tablets as being both 100% natural and effective. To use, these tablets are chewed and the user brushes with a wet toothbrush, before rinsing as usual. Created with the environment in mind, the tablets are palm oil-free, gluten-free, and vegan, and are presented in a compostable bag. Their ingredients include hydroxyapatite, which the brand says is a safer alternative to fluoride to strengthen tooth enamel and alleviate sensitivity; the probiotic Lactobacillus ferment, which repopulates the oral microbiome with beneficial bacteria, promoting dental health and combatting the bad bacteria that cause bad breath and cavities; and arginine, which helps to maintain a pH-neutral environment in the mouth and relieve dental sensitivity. Meanwhile, its menthol flavor freshens breath. Compared to traditional toothpastes, Fresmy says its tablets have a 98% reduced carbon footprint.





# CHEEEESE!

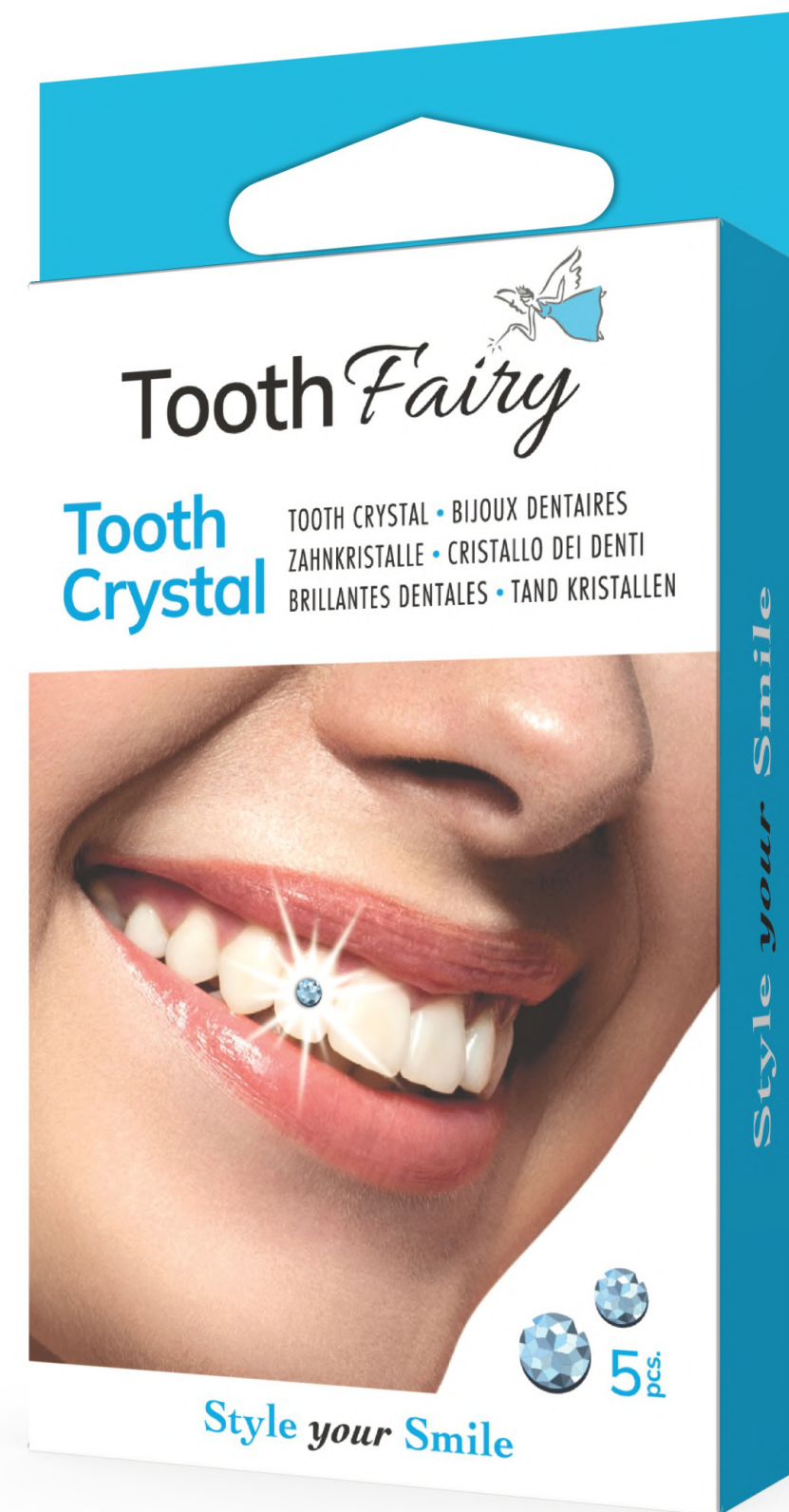
## ORAL CARE / ORAL ACCESSORIES

Tooth Fairy GmbH (Switzerland)










**Tooth Fairy Tooth Crystals**

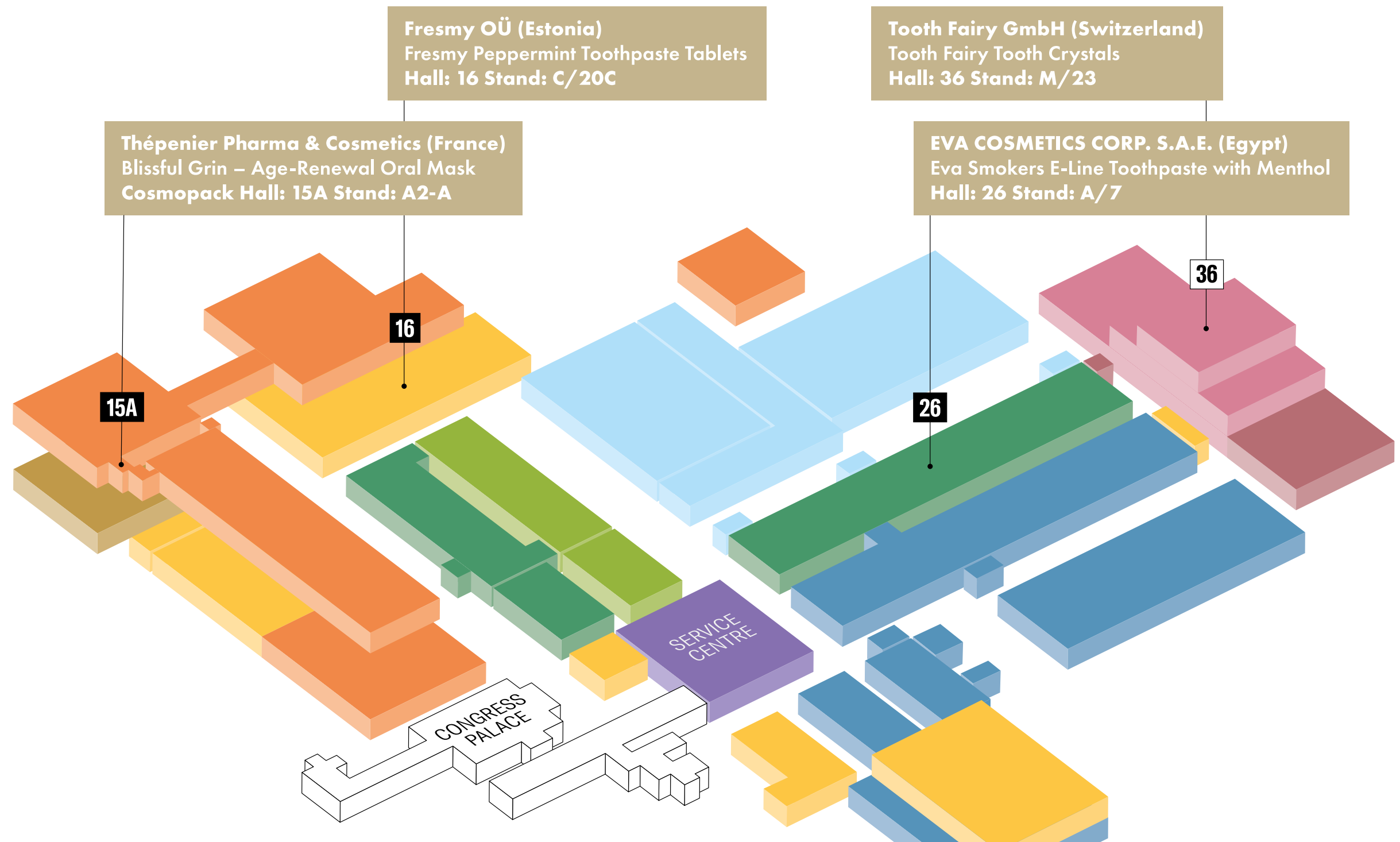
Hall: 36 Stand: M/23

Could tooth adornment be the next viral trend? Tooth Fairy thinks so, with these tooth crystals created to add “a little bling” to a white smile. The crystals are intended to be applied to an individual tooth, with dedicated dental glue and cured with a UV light. Application takes around five minutes, and to make it simpler, the company provides accompanying how-to videos on YouTube. Created for female consumers between the ages of eight and 40, the tooth crystals have been designed by a dental professional, ensuring that they’re safe for the teeth, the brand says. While the company had originally debuted these crystals 25 years ago, they are now relaunching the product at Cosmoprof Worldwide Bologna 2024.



# CHEEEESE!

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# GET SLIM

**Innovations that hone the body's contours are on the rise.**

Despite the progress being made toward diversity, inclusion, and body positivity in recent years, there seems to be an ever-existing preoccupation with slimming down and toning up. The popularity of Ozempic – the injectable drug originally developed to treat type 2 diabetes, now being used as a weight loss aid – shows just how much significance weight loss solutions still have today. What's hot in the body-slimming category these days? Topicals that promise to stimulate fat-burning hormones, others that act to aid lymphatic drainage and combat cellulite, and even an automated, AI-powered salon massager that sleekens the body's contours.

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# GET SLIM

# FACTS

The recent rise of Ozempic has put dramatic weight loss front and center. Novo Nordisk, the Danish company that manufactures both Wegovy and Ozempic, reported that sales of its weight loss drugs rose 154% to 41.6 billion Danish krone, or US \$6.05 billion, in the year ending December 31, 2023.

Actives that are claimed to impact the body's shape? They include fermented soybean extract and coffee seed powder.

Automated machines that massage the body to improve its contours are also attracting interest.

# GET SLIM

## BODY CARE

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Bselfie S.r.l. (Italy)

**B-SELFIE Midnight Silhouette**

Hall: 29 Stand: D/37

B-SELFIE's slimming body treatment mimics the effects of endurance training on the body, as it "tones and strengthens the muscles, reduces fat, and shapes the silhouette." The treatment includes a cream containing fermented soybean extract that's applied to the body, which increases the release of the hormone adiponectin by 68.3%, said to increase the rate at which the body breaks down fat. B-SELFIE states that adiponectin acts on the mitochondrial metabolism of muscle cells by increasing the production of cellular energy, acting positively on type 1 muscle fibers, thus toning, defining, and strengthening the muscles. To enhance the effects of the cream is an accompanying sleepsuit, which has a "micro massage" effect. According to the brand's in vivo tests, after 28 days of use, users saw a reduction in the circumference of their abdomen, thighs, and arms, with more pronounced results for those who combined the treatment with moderate physical activity.



# GET SLIM

## BODY CARE

Bioline S.r.l. (Italy)

### Bioline Jatò Body Concept Coffee-Shape Moka Active Scrub

Hall: 30 Stand: B/14-C/13

This exfoliating body scrub, formulated for professional treatments, is combined with a massage to promote microcirculation and drainage of liquids in the body, reducing the appearance of blemishes linked to cellulite, localized adiposity, and stretch marks. Its ingredients include *Coffea arabica* seed powder, cane sugar, and sea salt to exfoliate the skin; and shea butter, sweet almond oil, and natural oils rich in essential fatty acids to nourish. The scrub also contains coffee silverskin, an upcycled ingredient derived from the membrane that protects green coffee beans from stressors. In the same way, Bioline says, the ingredient protects the skin from dehydration and internal and external stress factors by supporting its barrier function.



# GET SLIM

## BODY CARE

LAI S.r.l. (Italy)

### Intégrée Mebi My Body Pro – Oedematous Cellulite Cream

Hall: 30 Stand: E/72

This cream slims the body in myriad ways. It has a “shock action” on fat loss and fibrosis, improves microcirculation for a drainage effect, and strengthens the skin’s structure for a firming effect. With a formula that draws on an “exclusive pool of actives,” the cream also curbs the formation of new fat cells. The cream has a light, milky texture and is intended to be used at home as part of a daily ritual. With regular use, the brand says, the body’s contours appear more regular while the skin looks firm and taut. The formula is 94% natural, is vegan-certified, and does not contain silicones, petrolatum, parabens, formaldehyde cessors, ethoxylates, or dyes.



# GET SLIM

## SALON DEVICE

Beautyliner Aesthetic Medical Equipment Trading LLC  
(United Arab Emirates)

### Robosculptor










Hall: 30 Stand: E/74

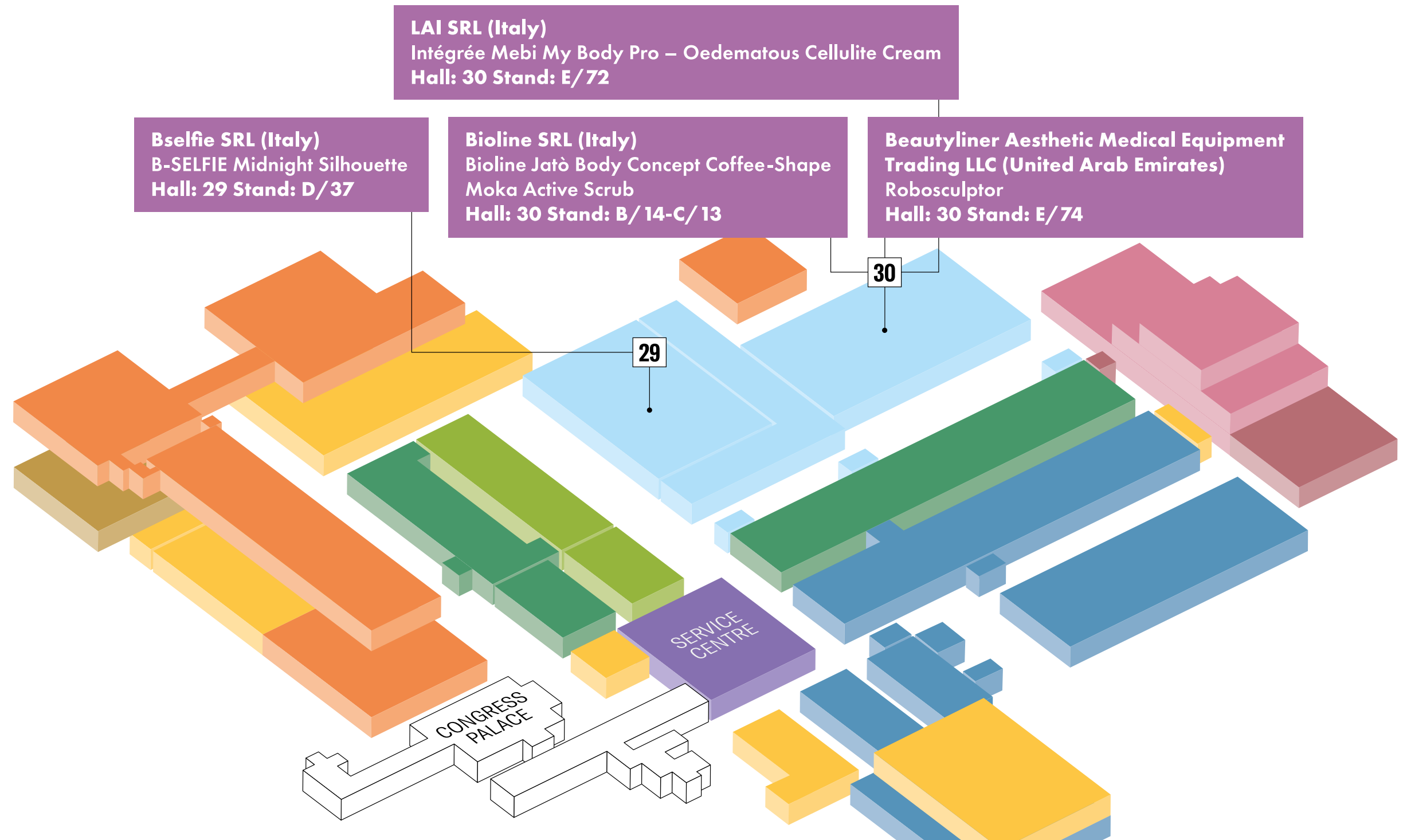
The fully autonomous Robosculptor system is a machine that provides high quality massages, slimming lymph drainage, and sports massages, without the need for a human therapist. To do this, the machine employs precise vasocompression techniques, to mimic masseurs' skills. The system combines the hardware of the Robosculptor machine, comprised of a manipulator arm, an adjustable couch, and flexible spheres, with its AI-based software solution that uses a 3D camera to "provide instant body recognition and personalized protocols for tailored treatments." The device is being promoted to destinations such as salons, beauty centers, fitness clubs, and wellness centers.





# GET SLIM

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# ONLY YOU

**Personalized make-up and skin care stand out with their spirit of individuality.**

Personalization in beauty is on the rise and is particularly relevant for Gen Z. According to research from checkout technology company [Bolt](#), published in May 2023, 80% of Gen Z shoppers are more likely to buy a beauty product if they can use technology to land on the perfect formula specifically for them. The hype around personalization is clear in this year's offerings, with everything from mascara concepts spotlighting personalized wand and formula combos, to DIY, dual-ended products, and AI-personalized skin care. This is about beauty that's true to you.



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# ONLY YOU

# FACTS

80% of Gen Z shoppers are more likely to buy a beauty product if they can use tech to find the formula perfect for them, checkout technology company [Bolt](#) reported in 2023.

Personalization can span customizable products with different components to suit a user's needs, through to AI-driven, diagnostic skin care.

Personalization is also particularly relevant for Gen Alpha, with Abigail Bailey, managing editor at consumer insights consultancy Collier Davis & Co. [telling Yahoo Life](#) in February that: "Alphas will expect to be able to customize products from their smartphones... [they] will want to vote on product drops and have a say in product development."

# ONLY YOU

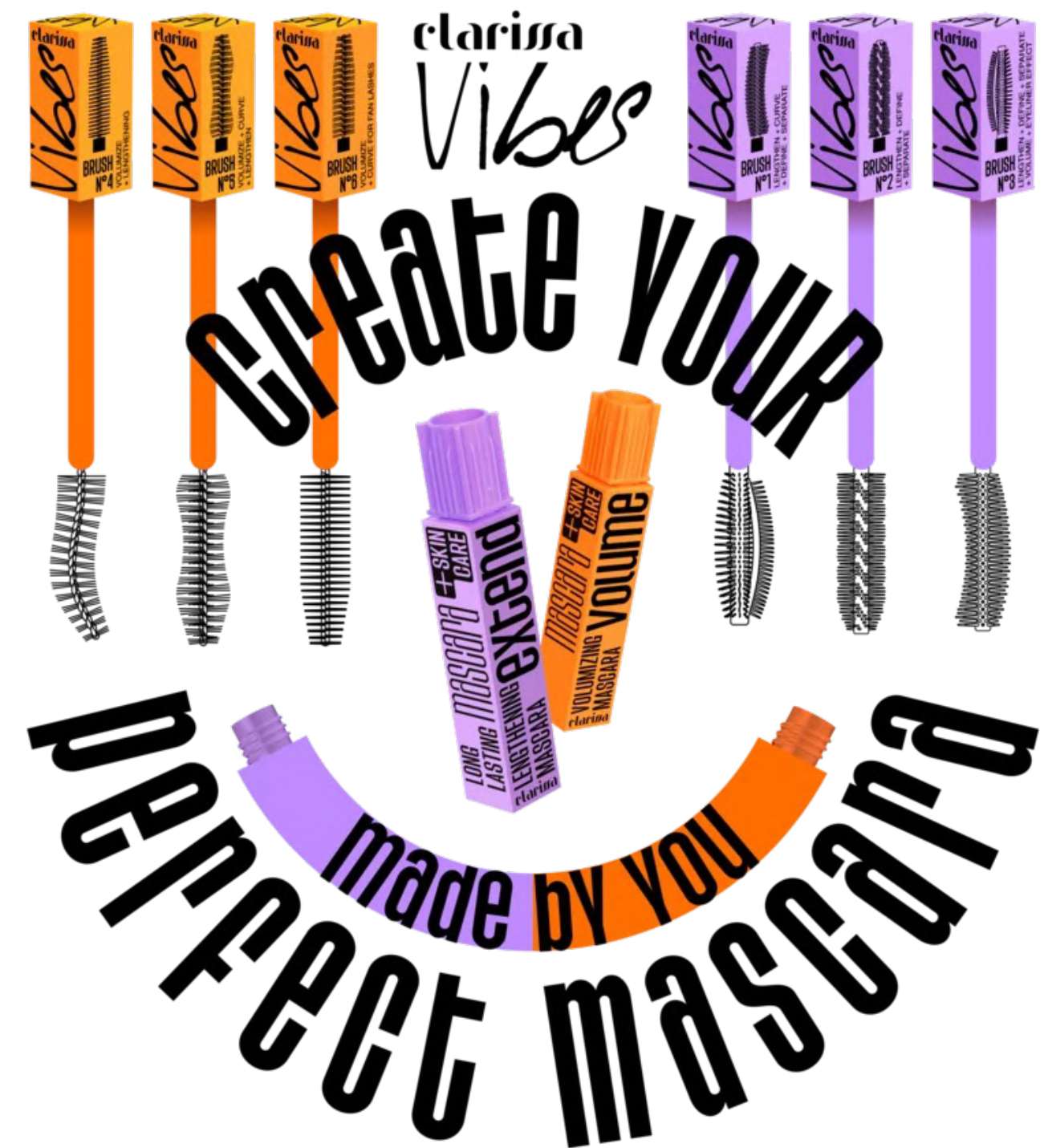
## PACKAGING / MAKE-UP

C&CHIC S.r.l. (Italy)

Clarissa Vibes

Hall: 36 Stand: E/10-F/9

Mascara becomes customizable in both formula and application in this concept from C&CHIC's Clarissa brand. The mascara itself comes in two different formulas – a lengthening mascara and a volumizing mascara. The lengthening mascara features a tubular polymer that wraps each lash in a smudge-resistant film, maximizing length, lift, and durability, and is infused with a lash growth stimulator. The volumizing mascara has a long-lasting, creamy texture with ingredients including l-arginine, vitamin E, pro-vitamin B5, and magnesium to care for lashes. Added to this, the brand offers six different mascara wands that are available for purchase separately, so the consumer can create a mascara that's bespoke to their needs. This allows for 12 unique combinations of wand and formula.



# ONLY YOU

## PACKAGING

Pibiplast S.p.A (Italy)

**Snap & Go**

Cosmopack Hall: 15 Stand: F/10-G/9

Packaging manufacturer Pibiplast proposes a concept that allows consumers to create a dual-ended make-up product – such as a lip and eye combo – that’s unique to them, by making different vials of product snap together onto a middle ring. This innovation allows consumers to mix and match a dual-ended product with no extra intervention in the packaging needed. It also reduces waste, as consumers can create their own dual-ended product without having to choose from a pre-picked combination that might not suit them. Pibiplast proposes that the middle ring and bottles could be sold separately at points of sale or online and offers countless customization possibilities for brands. The tubes are made from a PBT material that doesn’t release phthalates, while the middle ring can be made in recyclable or recycled PP.



# ONLY YOU

## SKIN CARE

DermConcept Ltd. (UK)

**PrecisionSkin®**

Hall: 14BT Stand: B/26–C/27

This skin care concept, founded by London-based medical doctor Dr Theodora Mantzourani, harnesses AI's capabilities to create a skin care solution, composed of a day cream, eye cream, and night cream, that is personalized according to a consumer's skin, lifestyle, and the climate and environmental conditions in which they live. To create their bespoke skin care, a consumer takes PrecisionSkin®'s diagnostic quiz, which involves using a smartphone camera that allows PrecisionSkin® to analyze a consumer's face for 14 different skin concerns. Then, the consumer answers questions on their lifestyle, skin care routines, and skin goals, while PrecisionSkin®'s technology analyzes the consumer's environment, pollution levels, and weather conditions, based on their location. Drawing on this data, the company then creates the formulations using a cold process, billing its products as both clean and clinical.



# ONLY YOU

## DEVICE

SkinTech Corp. GmbH (Germany)










**IQONIC.AI Hair Scan**

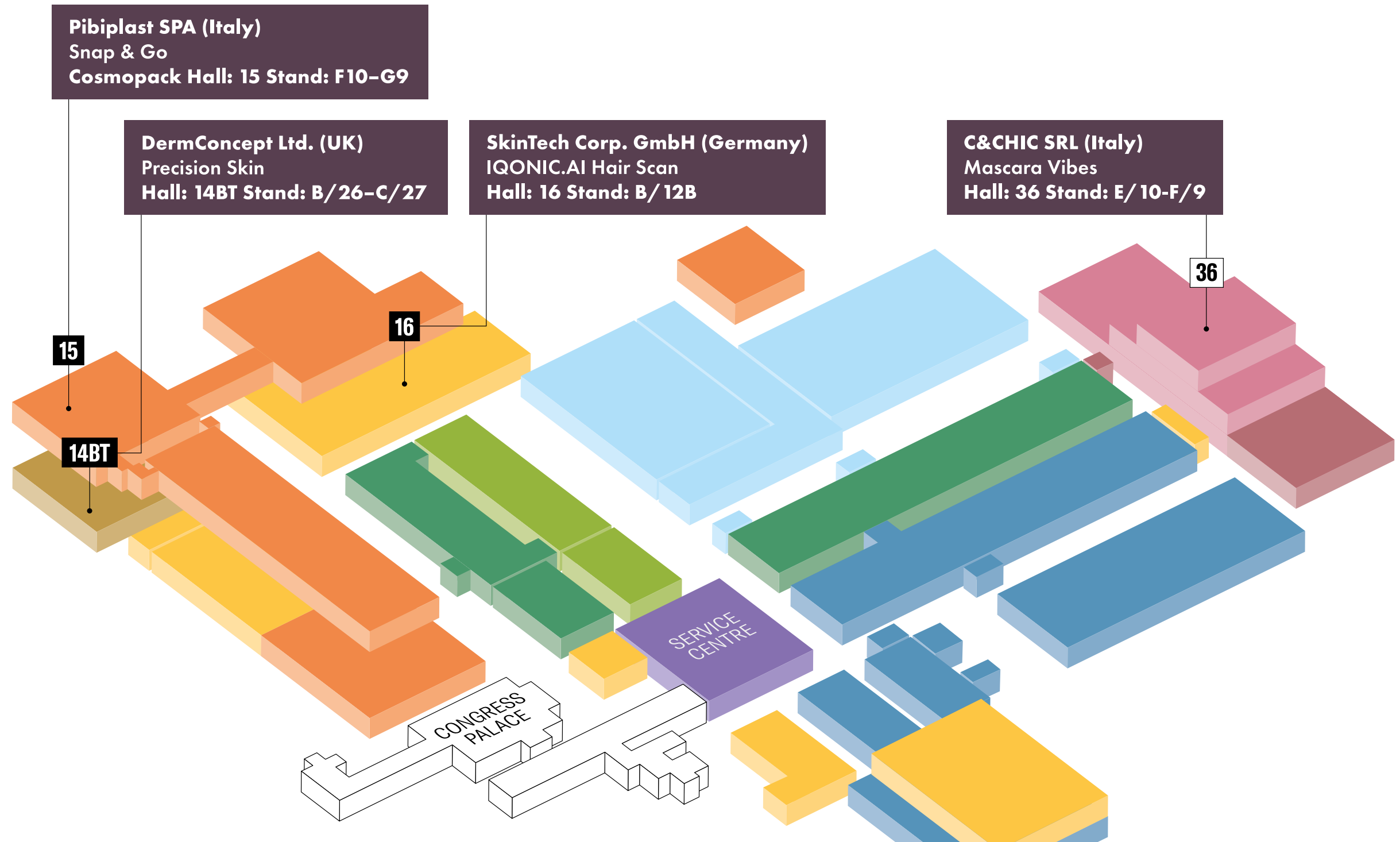
Hall: 16 Stand: B/12b

Designed as a white label solution for brands to incorporate into their websites, IQONIC.AI Hair Scan analyzes a consumer's hair in order to recommend the products that will serve them best. IQONIC.AI employs computer vision-based algorithms to analyze the hair's condition, considering factors such as hair type, density, and color. Then, based on the consumer's input about their needs and personal preferences, alongside their hair analysis, the AI suggests targeted products and routines that draw on a brand's product range. SkinTech Corp. claims that by using this technology, brands can improve customer satisfaction, reduce unwanted purchases, and "create a sustainable, inclusive and diverse future for the industry," noting that it uses algorithms that are ethnically diverse.



# ONLY YOU

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# GREEK HOMAGE

**Tapping into Greece's rich heritage in beauty and natural resources alike.**

What's the next beauty destination to look out for? It could be Greece. Drawing on the country's long history of outstanding aesthetics – think Helen of Troy, Aphrodite, and the country's revered architecture – Greek beauty brands are now coming to the fore. Many of them are drawing on the ingredients that Greece's famed landscape produces, whether that's mastic extract from the trees that grow on Chios island, or olive oil from the country's shaded groves. These are products that invite you to immerse yourself in the natural-powered beauty that is synonymous with Greece.

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# GREEK HOMAGE

# FACTS

In Ancient Greece, a beautiful appearance was considered a marker of a beautiful mind, too, a phenomenon known as kaloskagathos, the BBC writes.

Enterprise Greece reported in 2022 that in 2021, Greece's cosmetic exports rose 20% to more than 500 million euros, or US \$542.52 million.

The country boasts a wealth of natural ingredients, with Greece home to almost 6,000 plant species, of which 1,000 are endemic to the country, Enterprise Greece notes.

# GREEK HOMAGE

## BODY CARE

Bee Factor Natural Cosmetics (Greece)  
**Greek Remedies – Chios Mastic Body Cream with Organic Cultivated Extra Virgin Olive Oil and Beeswax**

Hall: 21 Stand: F/10

This body cream – and the complete Greek Remedies line – applies “ancient Greek secrets to modern skin care formulas.” The Chios Mastic Body Cream is infused with mastic extract from the island of Chios, which lies in the Aegean Sea. The mastic extract is obtained from the resin of trees on the island, and the brand notes that the ingredient was “praised by the ancient Greek physician Hippocrates, who used it as a natural medicine for skin inflammations and wound healing.” Within the formula, the mastic extract has regenerative properties for the skin and combines with ingredients including extra virgin organic olive oil that is rich in antioxidants, and vitamin E that delivers intense hydration. Added to this, pure beeswax maintains moisture and protects the skin, while imparting glow.



# GREEK HOMAGE

## SKIN CARE

Olive Spa SA (Greece)

**Volcano Elixir – Face Serum-Oil**

Hall: 16 Stand: F/8a

From Greek company Olive Spa, the Santo Volcano Spa line comprises products that spotlight the country's natural ingredients, among them organic olive oil, volcanic water, and lakesis, or mastic oil. Within the Volcano Elixir – Face Serum-Oil, the mastic oil activates collagen production and supports natural cell renewal, leading to a firm face and neck and a “reshaping” of the facial contours. The brand's mastic oil is obtained from the *Pistacia lentiscus* trees native to the Greek island of Chios. Once fallen from the tree and solidified, the drops take on a crystalline shape, known as “crystal tears.” With the extract obtained via a supercritical CO<sub>2</sub> extraction of the crystalline drops, the brand says that the extract densifies the dermis and “lifts” the face. Alongside the mastic oil in the formula is organic olive oil, almond oil, argan oil, and grapeseed oil.



# GREEK HOMAGE

## SKIN CARE

Sparta Goods (Greece)










**Eolia Cosmetics – Elixir Night Oil**

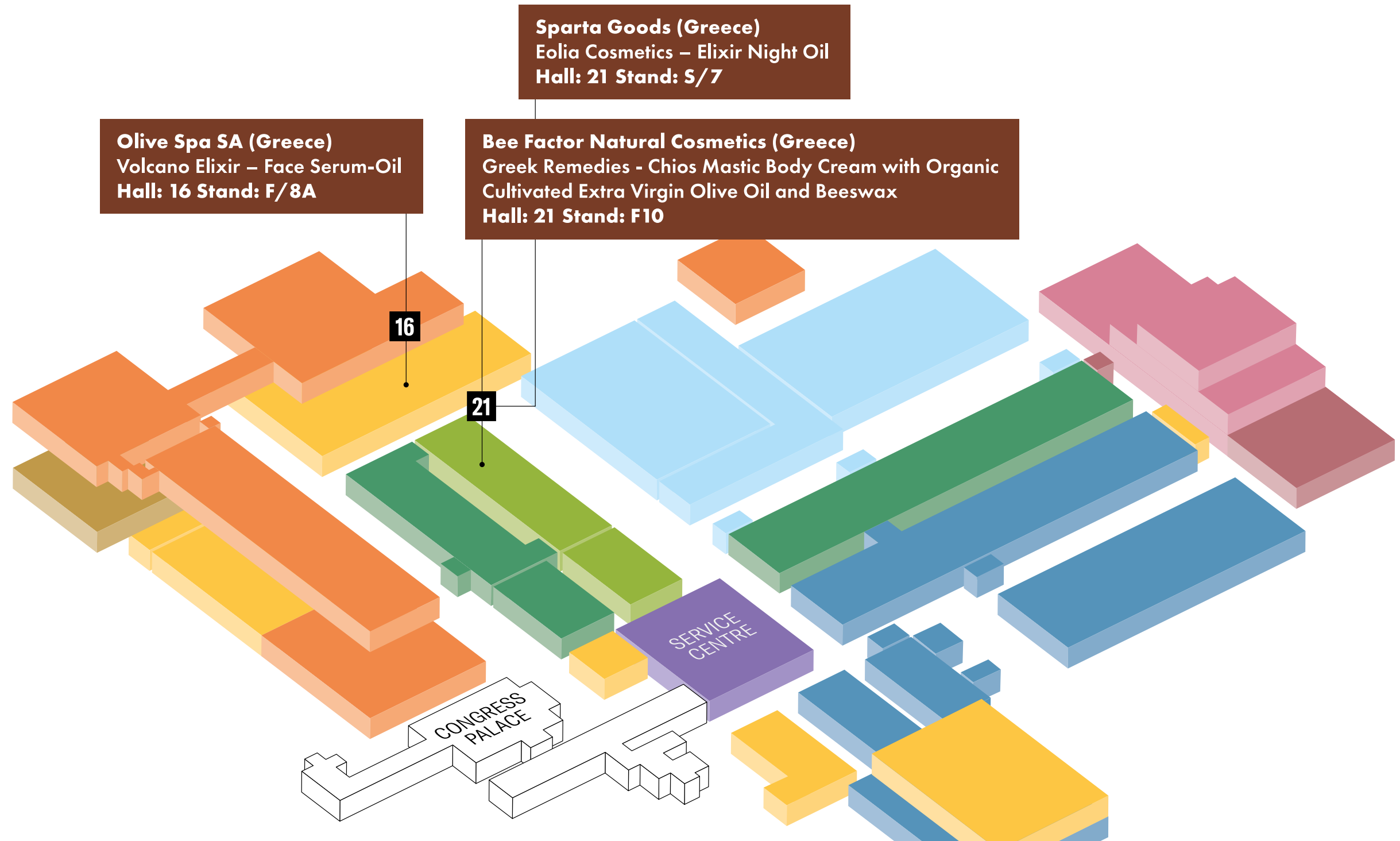
Hall: 21 Stand: S/7

Based in Athens, Sparta Goods' Eolia Cosmetics specializes in natural cosmetics from Greece. The Elixir Night Oil is intended to nourish the face at night and includes six natural oils, including those drawn from Greece's flora: grape, apricot, avocado, argan, and olive, alongside Sacha Inchi fruit oil. These ingredients are all rich in omega 3, 6, and 9 fatty acids which nourish the skin's lipid cells and provide hydration. These oils' tocopherols act in synergy with the formula's vitamin E to protect against the oxidative effects of free radicals and premature aging. The formula also contains retinol and vitamins E, C, and F, which provide protective, anti-wrinkle, and anti-aging actions.



# GREEK HOMAGE

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	GREEN & ORGANIC
	COSMETICS & TOILETRIES
<b>21 - 24 MARCH</b>	
COSMO HAIR & NAIL & BEAUTY SALON	
	PROFESSIONAL HAIR
	BEAUTY & SPA
	NAILWORLD
	COSMOSHOP
	COUNTRY PAVILIONS



Thank you !

**BEAUTYSTREAMS**

X

**COSMOPROF**  
WORLDWIDE BOLOGNA